



America's Favorite Cigarette Break.

# Benson & Hedges 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

18 mg. "tar," 1.1 mg. nicotine  
av. per cigarette, FTC Report, Feb. '73



Menthol or Regular

0701-721 A  
"Movie Projector"  
4/C BL (O)  
Cue-11/19/73  
Philadelphia-Nov. '73  
Boston-Nov. '73  
World Tennis-Nov. '73  
Wells, Rich, Greene, Inc.



2061191632